

FACULTY OF ENGINEERING INFORMATICS**B.E. IV/IV Year (ECE/CSE/IT) II Semester (Main) Examination, May/June 2011****ENTREPRENEURSHIP**

(Elective)

Time : 3 Hours]

[Max. Marks : 75

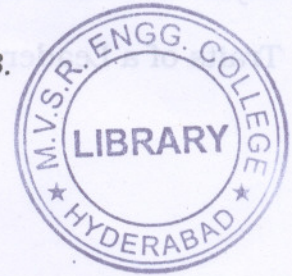
Answer **all** questions form Part A.
Answer any **five** questions from Part B.

Part A – (Marks: 25)

1. Characteristics of an Entrepreneur.
2. Ancillary Industry.
3. Private and Public Limited Company.
4. Network Analysis.
5. Plant Layout.
6. Venture Capital.
7. Attitudes.
8. Project Life Cycle.
9. Reasons for failure of women-entrepreneurs.
10. Break-even point.

Part B – (Marks: 5×10=50)

11. Discuss about the factors essential for successful Entrepreneurship.
12. What are the various forms of ownership? Compare their merits and demerits.
13. Explain the concept of Idea generation. List out the steps involved to bring the product from Idea to finished product.
14. Explain how financial and technical feasibility of a project analysed.
15. (a) List out the differences between CPM and PERT.
(b) Discuss the rules of network construction.



6. (a) Mention the various approaches of time management.

(b) What is time management matrix?

7. Write short notes on:

(a) Styles of Leadership.

(b) Traits of a Leader.