ENTREPRENEURSHIP INSPIRIATION FROM

REAL LIFE EXAMPLES

(STARTUP MANAGEMENT)

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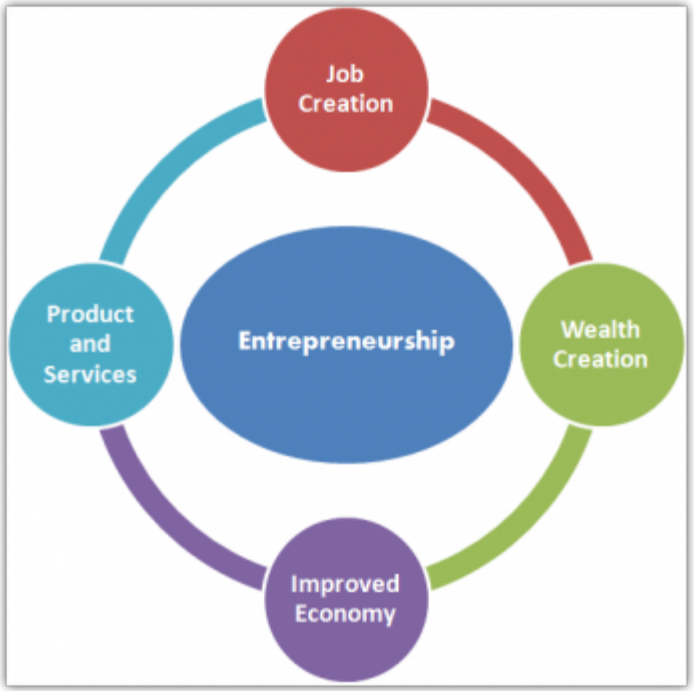
INTRODUCTION TO ENTREPRENEURSHIP

- Entrepreneur is an individual who takes risk and starts something new..

  - Entrepreneur as Risk – Bearer
  - Entrepreneur as Organiser or Co-ordinator
  - Entrepreneur as Innovator

ROLE OF ENTREPRENEURS IN ECONOMIC DEVELOPMENT



HOW TO DEVELOP ACHIEVEMENT MOTIVATION

- Know your self stage
- Knowing the destination stage
- Empowering stage

RATAN TATA’S

TEN RULES FOR SUCCESS

(Video)

INDIAN SUCCESSFUL ENTREPRENEURS (First Generation Entrepreneurs)

- PATRICIAN NARAYAN – From 50paise to 2 lakh a day
- DHIRU BAI AMBANI - "If you don't build your dream, someone else will hire you to help them build theirs".
- KARSANBHAI PATEL – Nirma success story
- PREM GANAPATHI- doza plaza (30 Crores business)

Meet 17 New Age Successful Indian Entrepreneurs Who Are Just Brilliant and became billionaires

- **SACHIN BANSAL & BINNY BANSAL (FLIPKART)**
- **VIJAY SHEKHAR SHARMA (PAYTM)**
- **ABHI BUS**
- **BOOK MY SHOW**
- **KUNAL BEHL & ROHIT BANSAL (SNAPDEAL)**
- **BHAVISH AGGARWAL (OLA CABS)**
- **RADHIKA AGGARWAL (SHOP CLUES)**
- **RITESH AGARWAL (OYO ROOMS)**
- **IBIBO.COM**
- **INKFRUIT**
- **INFIBEAM**

Central level Institutitions supporting Entrepreneurs

- Small scale Industries Board (SSIB)
- National Small Industries Corporation (NSIC)
- Small Industries Development Organisations(SIDO)
- Khadi and village Industries Commission (KVIC)
- National Science and Technology Entrepreneurship board
- National Productivity Council (NPC)
- National Industries for small Industries Extension and Training (NISIET)
- National Institute for Entrepreneurship and Small Business Development (NIESBUD)

STATE LEVEL INSTITUTIONS

- Directorate of Industries
- District Industries Centre
- State Financial Corporations
- State Industrial Development Corporations
- Small scale Industries development of India
- National Bank for Agricultural and Rural development
- Industrial Development Bank of India
- Retail Banking Services
- Single window schemes

Government of India Support for Innovation of Entrepreneurship in India

- Start up India
- Made in India
- Atal Innovation Mission (AIM)
- Support to training and Employment Program me for Women.
- Jan Dhan Aadhar Mobile
- Digitial India
- Pradhan Mantri Kaushal Vikas Yojana (PMKVY)
- Science for Equity Empowerment and Development (SEED)
- Sunrise Venture capital

INDIAN START UP CURRENT SCENARIO AND KEY HIGHLIGHT OF 2017

- India ranks among the top five countries in the world in terms of number of startups founded.
- India is said to be third largest host for startup-ecosystems globally.
- It is measured that India houses around 4200 start-ups, creating more than 85000 employment opportunities and the number of start ups in India will increase to more than 11,500 by 2020 with job creation for these entrepreneurs reaching 250-300 k by 2020.

To Conclude……

- Entrepreneurship is a game of patience, persistence, and diligence. Government and international organizations alike are investing in innovative ideas. The ideas of co-working spaces or incubators, to accelerate the start-ups by providing monetary and infrastructure support is given a good push to the system. Start-ups are also making good use of the facilities available and are showing a sign of good times.
- We wish to convert job seekers to job providers.

THANK YOU