BIG DATA – ISSUES AND CHALLENGES

An Expert lecture on the topic "**BIG DATA – ISSUES AND CHALLENGES** has been organized in MVSR Engineering College by **IEEE SB** in association with **IT Department** to educate the students and staff about what **big data** is? and why it matters?

Event Details:
Date:13ᵗʰ Aug' 2014, **Time:**11 AM-1:00 PM
Venue:CSE Seminar Hall, MVSR EC
Speaker: ReshamPopli, Software Developer Engineer, Microsoft.
Number of Participants: 245

Objectives:
- To create awareness among the students about **Big Data** and its importance.
- To enable audience to establish infrastructure for the usage of Big Data.
- To use Open Sources that help implement Big Data Solutions.

The Expert Lecture started with the lightning oflamp by the guests and speaker of the day.

After the invocation,**Mr.V.Ashwinikumar, HOD IT**, addressed the gathering. He focused on the objective of the program . Later Mr. **J.Prasana Kumar, HOD CSE**, appreciated the IEEE Student Branch and the Co-ordinators for organizing the expert lecture on the booming technology.

Address by Mr.V.Ashwini Kumar, HOD IT, MVSREC.

The Session was taken up by the Speaker of the day **Ms.ReshamPopli.** She started with a brief introduction of **Big data** and how it deals with Complex data and Unstructured data. She focused that three V's -**Volume, Velocity and Variety** define Big data and highlighted on **Hadoop**and applications that use Bigdata.

The Session was interactive and followed by a questionnaire. The students showed a great interest and were enthusiastic in answering the questions. Some of them were given gifts for responding quickly with correct answers.

The program ended up with a **quiz on Microsoft**. The speaker of the day **Ms. ReshamPopli** and **Mr.Vedanth , Program Manager, Microsoft** were honored by **Mr. krishna Prasad, Associate professor, IT Dept.**

Mr.A.V.KrishnaPrasad , Assoc., Prof presenting a memento to Reshampopli.

As per the feedback received from the students the lecture was successful in achieving the objective of the program.